

## EXECUTIVE DIRECTOR

### METALAB FOR DATA, TECHNOLOGY AND SOCIETY



ESSEC Business School recently announced the launch of the ESSEC METALAB, an interdisciplinary lab for scientific research and pedagogical innovation on Data, Technology and Society.

With the METALAB, ESSEC aims to develop and bring together its current ecosystem of chairs, associated companies, research programs and academic partners working on the development and analysis of Artificial Intelligence systems, Business Analytics, and the Digital Economy in general. Through a dedicated interdisciplinary group of Faculty members studying how AI technologies are transforming decision making, work, organizations, and the society, ESSEC Business School aims to animate an unprecedented group of stakeholders to analyze data, run experiments, develop theories, and provide actionable insights. Our intention is also to develop public debates where practitioners and academics can debate on how AI technologies transform our society on a wide array of topics ranging from business data science to governance and ethical dimensions.

In this quest for growth and impact, ESSEC aims to recruit an experienced **Executive Director** that will contribute actively to the development of the METALAB.

ESSEC is a leading European business school with campuses in France, Singapore, and Morocco. The school offers executive, graduate and undergraduate level training in business administration (EMBA, MBA, Master in Management, Specialized Masters, PhD, Global BBA). The Master in Management program is ranked 3rd in the world in the latest 2019 & 2020 Financial Times ranking, its Master in Data Sciences & Business Analytics is ranked 1st in Europe, 3rd in the world (QS 2020 and 2021).

In what follows we have listed the essential elements of the mission as well as the experience and skills of the Executive Director. She/he will report to the two academics directors of the METALAB but will benefit from a large degree of autonomy in the role.

#### **MISSIONS:**

- Help translate the METALAB vision into a relevant, impactful and influential ecosystem
- Identify, run, and conclude fundraising leads with public and private donors, in interaction with the Academic Directors and the Director of Development at ESSEC.
- Develop and animate chairs, research centers, and public debates jointly with the Academic Directors

- Supervise existing projects and initiate new projects related to research clusters, programs and corporate partners (such as masterclasses, hackathon, conferences, roundtables...)
- Foster and coordinate activities involving the faculty and stakeholders (students, alumni, chairs and programs, external participants in academia or elsewhere)
- Monitor events, new developments in the corporate world and coordinate with Fundraising activities at ESSEC (Chairs...)
- Contribute to public debate via position papers, op-ed and others, in conjunction with ESSEC Knowledge and the Faculty
- Supervise internal and external communication on the METALAB (website...)

### **EXPERIENCE AND SKILLS:**

- A solid track record in public (grants) and private (corporate and individual gifts) fundraising
- A solid experience in working within research and academic ecosystems
- A solid experience in networking among VCs, Business Angels, Corporate Foundations and so on.
- An extensive knowledge of the developments of Data Science, Digital Business and Artificial Intelligence with a precise understanding of the principles, and techniques

### **WHAT ESSEC OFFERS:**

- A permanent job contract attached to our Cergy Campus but with a presence in the Paris region and international travel.
- A great autonomy to succeed in your mission.
- The salary will be commensurate with qualifications and experience, and competitive on an international scale.
- Working in one of the leading European Business Schools in a multicultural environment.
- Working in a higher education and research institution that aims to “Enlighten, Lead and Change” our world to create value, make it more sustainable, more inclusive and just.
- Illimited access to all events where the Future of France is being drawn.
- 2 campuses in France (La Défense & Cergy), two international campuses (Singapore and Rabat) with passionate teams.

Following ESSEC’s policy to foster diversity, this position is accessible to all individuals without restrictions.

Potential candidates may enquire with the two Academic Codirectors, Guillaume Chevillon ([chevillon@essec.edu](mailto:chevillon@essec.edu)) and Julien Malaurent ([malaurent@essec.edu](mailto:malaurent@essec.edu)).

They must send their application package (Resume and cover letter) to ESSEC Recruitment: [developpement-rh@essec.edu](mailto:developpement-rh@essec.edu)

For more information on ESSEC, please visit: <http://www.essec.edu/>.